





27 sq.miles

Incorporated in 1973

## POPULATION CHARACTERISTICS

<b>Population</b>	
1970	-
1980	11,801 (*1)
1990	23,252 (*1)
1995	34,550 (*2)
1996	35,550 (*2)
1997	36,800 (*2)
1998	37,850 (*2)
1999	39,500 (*2)
2000	41,155 (*1)
2001	41,685 (*2)
2002	42,279 (*2)
2003	43,204 (*2)
2004	43,899 (*2)
2005	47,422 (*2)
2006	47,270 (*2)
2007	46,867 (*2)
2008	47,453 (*2)
2009	47,993 (*2)
2010	48,445 (*1)
2011	48,920 (*2)
2012	49,471 (*2)
2013	49,949 (*2)
<b>Projections</b>	
2020	52,098 (*3)
2035	56,812 (*3)

<b>2013 Racial &amp; Ethnic Population (*4)</b>		
	Number	Percent
White	35,464	71.0%
African American	499	1.0%
Asian	1,998	4.0%
Amer Indian/Alaska Native	150	0.3%
Hawaiian and Pac Islander	100	0.2%
Some Other Races	0	0.0%
Two or More Races	649	1.3%
Hispanic*	11,089	22.2%
Total	49,949	100.0%

\* Hispanic can be of any race

<b>Vital Statistics (*5)</b>				
Year	Total Births	Birth Rate*	Total Death	Death Rate*
2009	380	7.9	602	12.5
2010	300	6.1	570	11.7
2011	405	8.2	626	12.7
2012	387	7.8	675	13.6

\* Rates per 1,000 population

<b>2013 Voter Registration (*6)</b>		
	Number	Percent
Democrat	7,786	31.5%
Republican	11,315	45.8%
Other	1,150	4.7%
No Party Preference	4,463	18.1%
Total Registered	24,714	100.0%

<b>2013 Population by Age (*4)</b>		
	Number	Percent
< 5	1,798	3.6%
5-9	2,398	4.8%
10-14	1,698	3.4%
15-19	2,298	4.6%
20-24	2,398	4.8%
25-34	4,645	9.3%
35-44	4,096	8.2%
45-54	6,294	12.6%
55-59	3,546	7.1%
60-64	3,846	7.7%
65-74	8,341	16.7%
75-84	6,443	12.9%
85+	2,148	4.3%
Total	49,949	100.0%
Median Age:		53.8
% of County:		2.2%

<b>2013 Population by Sex (*4)</b>		
	Number	Percent
Male	24,032	48.1%
Female	25,917	51.9%
Total	49,949	100.0%

Sources: (\*1) Decennial Census, US Census Bureau

(\*2) January Estimate, CA State Department of Finance

(\*3) Riverside County Projections (RCP10)

(\*4) American Community Survey 2007-2011 5-Year Estimates and CA State Department of Finance

(\*5) Riverside County Department of Public Health

(\*6) California Secretary of State, February 2013

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2010 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

# PALM DESERT

## HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type			
			2010 (*1)	Percent	2013 (*2)	Percent
1970	-		Single Detached	14,666	39.6%	14,765
1980	10,142	(*1)	Single Attached	10,821	29.2%	10,883
1990	18,248	(*1)	Multi-Family: 2 to 4	2,943	7.9%	2,943
2000	28,021	(*1)	Multi-Family: 5 Plus	4,939	13.3%	5,200
2001	28,373	(*2)	Mobile Homes	3,704	10.0%	3,704
2002	28,799	(*2)	Total Units	37,073	100.0%	37,495
2003	29,422	(*2)	Occupancy	23,117	62.4%	23,380
2004	30,001	(*2)	Vacancy	13,956	37.6%	14,115
2005	32,711	(*2)	Median Home Price (*4)		Housing Unit Building Permits (*5)	
2006	33,142	(*2)	2002	\$237,500	Single-Family Structure	All Multi-Family Structure
2007	33,394	(*2)	2003	\$260,000	1995	345
2008	34,120	(*2)	2004	\$340,000	1996	356
2009	34,329	(*2)	2005	\$410,000	1997	549
2010	37,073	(*1)	2006	\$425,000	1998	833
2011	37,280	(*2)	2007	\$395,000	1999	504
2012	37,409	(*2)	2008	\$352,500	2000	417
2013	37,495	(*2)	2009	\$280,000	2001	255
			2010	\$265,000	2002	221
			2011	\$249,250	2003	237
			2012	\$249,000	2004	325
			2013*	\$285,000	2005	100
			*August 2013		2006	271
					2007	224
					2008	66
					2009	33
					2010	74
					2011	86
					2012	100
					2013*	59
					* Preliminary August 2013	
Projections			Persons Per Household			
2020	37,660	(*3)	2000	2.13	(*1)	
2035	40,143	(*3)	2010	2.08	(*1)	
			2013	2.12	(*2)	

Sources: (\*1) Decennial Census, US Census Bureau

(\*2) January Estimate, CA State Department of Finance

(\*3) Riverside County Projections (RCP10)

(\*4) DataQuick Reports

(\*5) US Department of Housing & Urban Development, State of the Cities Data Systems

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# PALM DESERT

## ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2007	25,500	24,600	900	3.5%
2008	25,400	24,200	1,300	5.0%
2009	25,000	23,000	2,000	8.0%
2010	24,800	22,600	2,200	8.8%
2011	25,600	23,500	2,100	8.2%
2012	25,900	24,000	1,900	7.3%
2013*	25,800	24,200	1,700	6.4%

\* Preliminary August 2013

### Employment/Jobs Projections (\*3)

2020	40,808
2035	44,274

\* Jobs within city boundary

### Median Household Income

2000	\$ 48,316 (*4)
2011	\$ 53,940 (*5)

### Taxable Sales in 1,000s of Dollars (\*6)

Year	Total	% of County
2003	\$1,296,730	6.0%
2004	\$1,433,296	5.7%
2005	\$1,529,342	5.4%
2006	\$1,593,699	5.3%
2007	\$1,593,698	5.5%
2008	\$1,447,663	5.6%
2009	\$1,213,935	5.5%
2010	\$1,266,834	5.5%
2011	\$1,384,208	5.4%

### 2011 Employment/Jobs by Industry Sector\* (\*2)

Agriculture, Forestry, Fishing and Hunting	189
Mining, Quarrying, and Oil and Gas Extraction	0
Utilities	92
Construction	995
Manufacturing	234
Wholesale Trade	493
Retail Trade	6,045
Transportation and Warehousing	248
Information	724
Finance and Insurance	852
Real Estate and Rental and Leasing	480
Professional, Scientific, and Technical Services	962
Management of Companies and Enterprises	139
Administration & Support, Waste Mngt and Remediation	2,835
Educational Services	1,730
Health Care and Social Assistance	2,231
Arts, Entertainment, and Recreation	1,799
Accommodation and Food Services	6,397
Other Services (excluding Public Administration)	1,921
Public Administration	199
<b>Total All Jobs</b>	<b>28,565</b>

\*Jobs within city boundary

Sources: (\*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(\*2) U.S. Census Bureau Local Employment Dynamics

(\*3) Riverside County Projections (RCP10)

(\*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(\*5) 2007-2011 American Community Survey 5-Year Estimates (in 2011 inflation-adjusted dollars).

(\*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2010 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.