





29 sq.miles

Incorporated in 1946

POPULATION CHARACTERISTICS

Population	
1970	8,353 (*1)
1980	9,129 (*1)
1990	16,896 (*1)
1995	19,800 (*2)
1996	20,550 (*2)
1997	20,900 (*2)
1998	21,150 (*2)
1999	21,500 (*2)
2000	22,724 (*1)
2001	23,146 (*2)
2002	23,974 (*2)
2003	26,422 (*2)
2004	27,214 (*2)
2005	29,754 (*2)
2006	33,964 (*2)
2007	36,851 (*2)
2008	38,521 (*2)
2009	39,079 (*2)
2010	40,704 (*1)
2011	41,339 (*2)
2012	41,904 (*2)
2013	42,784 (*2)
Projections	
2020	70,170 (*3)
2035	128,670 (*3)

2013 Racial & Ethnic Population (*4)		
	Number	Percent
White	941	2.2%
African American	299	0.7%
Asian	0	0.0%
Amer Indian/Alaska Native	43	0.1%
Hawaiian and Pac Islander	0	0.0%
Some Other Races	0	0.0%
Two or More Races	128	0.3%
Hispanic*	41,373	96.7%
Total	42,784	100.0%

* Hispanic can be of any race

Vital Statistics (*5)				
Year	Total Births	Birth Rate*	Total Death	Death Rate*
2009	896	22.9	116	3.0
2010	864	20.9	118	2.9
2011	838	20.2	127	3.1
2012	829	19.7	118	2.8

* Rates per 1,000 population

2013 Voter Registration (*6)		
	Number	Percent
Democrat	7,112	72.1%
Republican	1,296	13.1%
Other	189	1.9%
No Party Preference	1,264	12.8%
Total Registered	9,861	100.0%

2013 Population by Age (*4)		
	Number	Percent
< 5	4,193	9.8%
5-9	4,663	10.9%
10-14	5,733	13.4%
15-19	4,450	10.4%
20-24	3,209	7.5%
25-34	6,632	15.5%
35-44	6,289	14.7%
45-54	3,594	8.4%
55-59	1,412	3.3%
60-64	813	1.9%
65-74	1,112	2.6%
75-84	556	1.3%
85+	128	0.3%
Total	42,784	100.0%
Median Age:		24.1
% of County:		1.9%

2013 Population by Sex (*4)		
	Number	Percent
Male	21,845	51.1%
Female	20,939	48.9%
Total	42,784	100.0%

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Department of Finance

(*3) Riverside County Projections (RCP10)

(*4) American Community Survey 2007-2011 5-Year Estimates and CA State Department of Finance

(*5) Riverside County Department of Public Health

(*6) California Secretary of State, February 2013

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2012 boundary; therefore current or future dwelling units in the annexed area may not be reflected in these projections.

COACHELLA

HOUSING & HOUSEHOLD CHARACTERISTICS

Housing Units			Housing Units by Type			
			2010 (*1)	Percent	2013 (*2)	Percent
1970	1,971	(*1)	Single Detached	6,909	69.8%	7,211
1980	2,298	(*1)	Single Attached	312	3.2%	312
1990	3,830	(*1)	Multi-Family: 2 to 4	998	10.1%	1,002
2000	5,024	(*1)	Multi-Family: 5 Plus	1,055	10.7%	1,055
			Mobile Homes	629	6.4%	629
			Total Units	9,903	100.0%	10,209
2001	5,114	(*2)	Occupancy	8,998	90.9%	9,277
2002	5,297	(*2)	Vacancy	905	9.1%	932
2003	5,824	(*2)				
2004	6,011	(*2)	Median Home Price (*4)		Housing Unit Building Permits (*5)	
			2002	\$122,250	Single-Family Structure	All Multi-Family Structure
2005	6,624	(*2)	2003	\$130,500		Total Units
2006	7,641	(*2)	2004	\$168,000	1995	99
2007	8,426	(*2)	2005	\$299,500	1996	74
2008	8,814	(*2)	2006	\$353,000	1997	31
2009	8,873	(*2)	2007	\$314,000	1998	64
2010	9,903	(*1)	2008	\$202,000	1999	93
2011	10,015	(*2)	2009	\$147,000	2000	98
2012	10,073	(*2)	2010	\$145,000	2001	92
2013	10,209	(*2)	2011	\$126,000	2002	102
			2012	\$130,000	2003	451
			2013*	\$166,500	2004	927
			*August 2013		2005	863
Projections			Persons Per Household		2006	658
2020	19,010	(*3)	2000	4.72 (*1)	2007	196
2035	36,542	(*3)	2010	4.52 (*1)	2008	154
			2013	4.61 (*2)	2009	97

* Preliminary October 2012

Sources: (*1) Decennial Census, US Census Bureau

(*2) January Estimate, CA State Department of Finance

(*3) Riverside County Projections (RCP10)

(*4) DataQuick Reports

(*5) US Department of Housing & Urban Development, State of the Cities Data Systems

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COACHELLA

ECONOMIC AND LABOR FORCE CHARACTERISTICS

Labor Force Participation (*1)				
Year	Labor Force	Employed	Unemployed	Unemployment Rate
2007	11,600	10,500	1,100	9.9%
2008	11,900	10,300	1,600	13.7%
2009	12,400	9,800	2,600	20.9%
2010	12,400	9,600	2,800	22.8%
2011	12,700	10,000	2,700	21.2%
2012	12,700	10,200	2,400	19.3%
2013*	12,400	10,300	2,100	17.2%

* Preliminary August 2013

Employment/Jobs Projections (*3)

2020	12,700
2035	30,400

* Jobs within city boundary

Median Household Income

2000	\$ 28,590	(*4)
2011	\$ 43,357	(*5)

Taxable Sales in 1,000s of Dollars (*6)

	Total	% of County
Agriculture, Forestry, Fishing and Hunting	1,858	
Mining, Quarrying, and Oil and Gas Extraction	0	
Utilities	576	
Construction	275	
Manufacturing	491	
Wholesale Trade	235	
Retail Trade	1,037	
Transportation and Warehousing	52	
Information	1	
Finance and Insurance	71	
Real Estate and Rental and Leasing	62	
Professional, Scientific, and Technical Services	36	
Management of Companies and Enterprises	37	
Administration & Support, Waste Mngt and Remediation	69	
Educational Services	638	
Health Care and Social Assistance	65	
Arts, Entertainment, and Recreation	643	
Accommodation and Food Services	535	
Other Services (excluding Public Administration)	313	
Public Administration	105	
Total All Jobs	7,099	

*Jobs within city boundary

Year	Total	% of County
2003	\$176,051	0.8%
2004	\$208,854	0.8%
2005	\$262,423	0.9%
2006	\$308,190	1.0%
2007	\$319,336	1.1%
2008	\$307,494	1.2%
2009	\$243,176	1.1%
2010	\$259,829	1.1%
2011	\$289,223	1.1%

Sources: (*1) CA Employment Development Department (City residents working anywhere. Data are not seasonally adjusted)

(*2) U.S. Census Bureau Local Employment Dynamics

(*3) Riverside County Projections (RCP10)

(*4) Decennial Census, US Census Bureau (in 1999 inflation-adjusted dollars).

(*5) 2007-2011 American Community Survey 5-Year Estimates (in 2011 inflation-adjusted dollars).

(*6) State Board of Equalization

Note: Totals might not add up due to rounding.

Comparing data between years may be problematic because of incorporations & annexations.

Projections are based on April 1, 2010 boundary; therefore, current or future employment in the annexed area may not be reflected in these projections.